

— Trusted Coaching. Measurable Results:

Coaching is a powerful and proven leadership development tool.

But only if that coaching is delivered by the best qualified coaches. And only if those coaches are the right fit for the client. And only if clear goals are set, process is followed and results are measured. It all needs to come together in a seamless, positive coaching experience that delivers results.

That's exactly what the V1 Coaching System delivers. What makes it so effective?



Discover the V1 Advantage

1. Roster of World-Class Coaching Professionals

Our coaches are simply the best of the best and bring with them diverse experience as well as comprehensive training and certifications.



2. Best Fit Matching

Leaders in any industry or business can benefit from working with a V1 coach. But only if the client is ready to be coached. We believe so strongly in this that we offer our Best Fit Matching at no charge.



3. V1 Coaching System™

The V1 process uses a methodology that is built around the client to ensure their individual needs are identified, personalized tactics are established and the outcome of their goals are measured.



4. Accountability and Quality Assurance

Clear goals and tactics allow progress to be tracked, from the start. Scheduled check-ins (with coach, client and management) allow for feedback and adjustments in real-time to ensure highest quality of coaching.



5. Monitoring Results and Determining ROI

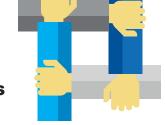
By automating our tried and true leadership coaching process with robust, cloud-based software, we can measure the coaching process and outcomes that, until now, were challenging to measure.



5 Steps Towards
Coaching Success



Roster of World-Class Coaching Professionals



Accredited Coaches

V1 coaches are elite professionals, accredited with International Coaching Federation (ICF) certification, with most holding a Professional Certified Coach (PCC) credential.

V1 Certified

All our coaches are V1 certified, assuring they have been trained and are experts at using the V1 software and coaching system. They receive ongoing, audited training in both the V1 system as well as all areas of leadership coaching.

Diverse Experience and Expertise

Roster of coaches bring a wealth of diverse experience that includes coaches who are former CEOs, award-winning entrepreneurs, lawyers and PhD level HR experts.

2

Best Fit Matching

Client Discovery and Determining Readiness

Client's current understanding of coaching and preconceived ideas are explored.



Leadership coaching is explained to the client, including the benefits of being challenged and pushed out of their comfort zone.

Client's needs, opportunities for growth and desired outcomes are discussed.



V1 Coaching System™

Customized. Personalized. Consistent.

Adherence to our proprietary 4 Coaching Conversations Framework assures that all leadership coaching is delivered consistently with a constant focus on the growth and development of the leader.



The Power of Setting SMART Goals

Working with the coach, the client avoids vague objectives and instead establishes SMART Goals: specific, measurable, achievable, relevant and time-bound.

Coach Matching and Meeting

If a client is determined to be ready for coaching, the client's needs and personal preferences are used in the selection of a coach.

Client's readiness to be fully engaged in the coaching process is assessed by the coach via an interview and/or online assessment tools. Coach and client meet to confirm if they are a good fit—if not, another coach option is explored until a match is made.

With a successful match, the confidential coaching relationship and process begins.

4 Coaching Conversations Framework

- 1. Client and coach conversations focus on assessment & discovery.
- **2.** Real-time conversations between coach and client focus on urgent and important items.
- **3.** Coach and client conversations focus on evaluation & measuring progress (i.e. goals, assessment results, ROI, etc.).
- **4.** Conversations focus on core competency development (e.g. delegation, problem solving, strategic thinking, etc.).



Accountability and Quality Assurance

Remote and Automated

Full-access coaching delivered through a time-based retainer, combined with the automated V1 Coaching System, means coaching is available when/where needed.

Via phone conversations, in-person meetings, emails and text messages the coach and client stay in touch and on track.



Unlimited Access to Coach

Scheduled coaching sessions are set with the frequency determined by the needs of the client.

Laser Coaching, or "just in time" coaching, is available to support clients through unexpected challenges or opportunities.

Accountability is Built In

SMART Goals are tracked and progress is measured, from the very start.

Triangle Coaching Sessions allow coach and client to check-in with the client's manager to review progress and provide input to support the coaching objectives.

Quality assurance surveys are sent to the coach and client, individually, to allow for confidential feedback and real-time adjustments.



Monitoring Results and Determining ROI

Confidential Metrics for Client

Within the portal, coach and client track, measure and share their results together, confidentially.

Ongoing Q&A and reporting throughout the process allows tracking of progress, including goals met, tasks completed and any challenges encountered.

Customized Metrics for Management

Pre-determined, non-confidential metrics, such as the number of goals set/achieved, meetings schedule/attended and client's approval of the process, are tracked throughout and available to stakeholders such as human resource leaders and managers.

The online portal also functions as a dashboard, allowing for multiple, simultaneous coaching engagements to happen and be tracked at the same time, providing complete organizational analytics.

ROI

We use a globally recognized ROI methodology that generates both qualitative and quantitative data and provides techniques to isolate the effects of coaching from other influences. This delivers credible metrics and ROI reports accepted by financial executives and stakeholders.



Ready to Get Started?

Contact us to find out how the V1 Coaching System can assist you.

Vision Coaching

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